



## Neighborhood Council of Westchester/Playa Committee Report

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**Committee:** Outreach

**Committee Chairperson:** Sibyl Buchanan

**Meeting date:** June 2, 2009

**Mission:** Actively register stakeholders. Neighborhood Council Membership is open to all Stakeholders. "Stakeholders" shall be defined as those who live, work, or own property in the neighborhood and also to those who declare a stake in the neighborhood and affirm the factual basis for it. Stakeholders are the lifeblood of our neighborhood council.

**Goals:** Maintain the registration form to be current and user-friendly.

Identify opportunities/events in the community in which we can register stakeholders.

Produce collateral pieces to help educate our stakeholders on the basics—from what a neighborhood council is to the current issues being addressed by our committees.

Encourage stakeholders to attend board and committee meetings.

Encourage stakeholders' participation by voting in the elections for board members.

**Monthly report:**

Mary Taylor, Nora MacLellan, Cyndi Hench and Stephen Bentley volunteered to register stakeholders at LAWA's "We Fly as One" event on May 7.

Recyclable tote bags should be available to give-away by July 4.

Outreach opportunities approaching are:

- LAX Coastal Area Chamber of Commerce ChamberFest (5 p.m. to 8 p.m.)
- 4<sup>th</sup> of July Parade in Westchester (10 a.m. to 1 p.m.)

All board members are encouraged to volunteer to staff outreach booths, especially, as we approach an election year. Volunteer sign-up sheets will be circulated at upcoming board meetings.

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Additionally, please bring suggestions for other outreach opportunities where we can get exposure in our entire neighborhood council footprint of Westchester, Playa del Rey and Playa Vista.

If you know of any non-board members who would be interested in serving on the Outreach Committee, please let us know.

Thanks so much in advance for your participation in outreaching to our community, as we are "The Voice of our Community."