

Title: Fourth of July Parade - Zebra Entertainment and Events	Item No. _____
Meeting date: May 5, 2009 (Replacement Motion for the one approved on April 7 for Barts Carts)	
Agendized by: Sibyl Buchanan	
Contact person: Sibyl Buchanan	Phone number: 310-448-4633
Committee Vote (if appropriate): Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

**RECOMMENDATION:**

Recommend that the NCWP Board approve the expenditure of \$2,250 for three lemonade stands from Zebra Entertainment and Events (see attached estimate) for the Annual Fourth of July Parade in Westchester.

**BACKGROUND:**

The Fourth of July Parade is the largest community event within the NCWP boundaries, attracting between 7,500 to 10,000 residents and business people.

**DISCUSSION:**

The LAX Coastal Area Chamber of Commerce organizes the annual parade and will provide NCWP with a booth(s) in which we can offer lemonade as a way to get stakeholders to come to our booths. The Zebra Entertainment and Events proposal provides three attendants to serve the lemonade, therefore, freeing up NCWP board members to focus on educating the public about NCWP and registering them as stakeholders. This is an LA-based company with a BTRC.

**FISCAL ANALYSIS:**

The proposed motion is for a not-to-exceed budget of \$2,250 to be paid from the approved outreach category in the 2008-2009 budget. This amount is within the approved budget for the July 1, 2008 to June 30, 2009 year.

**MOTION:**

That the Neighborhood Council:

Authorize the expenditure of not-to-exceed \$2,250 to be paid to Zebra Entertainment and Events per the attached proposal, which includes three lemonade carts serving 1,000 12-oz cups of lemonade, three attendants, delivery, pickup, and sales tax quoted at \$2,222.71.