

Title: Family of Schools 5K/Public School Expo	Item No. _____
Meeting date: May 5, 2009	
Agendized by: Sibyl Buchanan	
Contact person: Sibyl Buchanan	Phone number: 310-448-4633
Committee Vote (if appropriate): Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

RECOMMENDATION:

Recommend that the NCWP Board approve the expenditure of \$500 for an outreach booth at the 2009 Family of Schools 5K Fun Run/Public School Expo.

BACKGROUND:

The Family of Schools 5K Fun Run and Public School Expo supports seven public schools in Westchester.

DISCUSSION:

The event will reach a huge audience: the families of more than 6,000 students who attend our local public schools, an extended community who will participate in the run, and the historic audiences of the Public School Expo, now in its third year. The Expo reaches far into the community with an anticipated attendance of 1,000.

FISCAL ANALYSIS:

The proposed motion is for \$500 to be paid from the approved 2008-2009 budget from the outreach category. This amount is within the approved budget for the July 1, 2008 to June 30, 2009 year. With \$500, NCWP would be provided a booth, half-page ad in Guide to Public Schools magazine, and exposure on 20,000 race entry forms.

MOTION:

That the Neighborhood Council:

Authorize the expenditure of \$500 for a booth to be paid to the Westchester/Playa Educational Foundation, EIN 20-3035179.