

Title: Budget Approval for the Neighborhood Council of Westchester Playa del Rey Senior Committee for the Health and Wellness Fair scheduled for June 2, 2018 Item No. _____	
Meeting date: April 3, 2018	
Agendized by: Senior Committee	
Contact person: Michael Frisch	Phone number: 310-344-7154
Committee Vote (if appropriate): Budget was approved by the outreach committee	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

RECOMMENDATION:

Request to approval of the budget not to exceed \$2,100 made by the outreach committee to finance the Senior Health and Wellness Fair on June 2 2018

BACKGROUND:

This Fair will provide free medical screenings, entertainment, food, and health related information to seniors and their families at the Westchester Senior Citizens Center. This will be sponsored by Councilman Bonin and supported by the Neighborhood Council of Westchester Playa, the Del Rey Neighborhood Council and the City Department of Parks and Recreation.

This is meant to be the first of an annual event that will recur each year.

We believe that this will serve not only as an outreach project but also provide members of the community with the ability to diagnose current health conditions and provide information as to where they can get further assistance with health related issues.

DISCUSSION:

Items in the budget are based on estimates that were either previously gathered by the past health fairs under the auspices of the Del Rey Neighborhood Council.

Marketing pieces will include social media, save the date pieces, vendor lists, and direct advertising which may include vendor participation in announcing the event.

FISCAL ANALYSIS:

The items in the budget (see attached) will be used to inform the public of the event and to insure that we have a significant turnout. Some items such as Banners will be generic so as to be used again in subsequent years.

ATTACHMENTS:

Budget outline including contributions by the Del Rey Neighborhood Council and the City Department of Parks and Recreation.

Preliminary Vendor List

Marketing Pieces – Save the Date (subject to revision)

MOTION:

That the Neighborhood Council:

approval of the budget not to exceed \$2,100 made by the outreach committee to finance the Senior Health and Wellness Fair on June 2 2018