UNLITTER YOUR NEIGHBORHOOD

UNLITTERLA is a group effort. Many of us have participated in local cleanups in neighborhoods, watersheds, and beaches, but this is about making a big citywide statement - that **we are all in this together**.

We want to work with you to ensure that your neighborhood benefits from this event, by developing route maps and hub sites for you, and providing supplies, staff and support for your neighborhood on UNLITTERLA event day.

BE PART OF A MOVEMENT

UNLITTERLA is a huge but simple idea.

We need lots of help to make it happen.

We are recruiting key volunteers to help with organization, technology, PR and marketing, sponsorships and fundraising, design (!), and more. Just a few hours a week can make a big difference.

We want to get your input and ideas as well.

Contact us at info@unlitterla.org

THE NITTY GRITTY

WHEN?
April 2020 - Earth / Volunteer Month - date TBA

WHERE?
In every part of L.A. we can wrangle volunteers

WHO IS UNLITTERLA?
UNLITTERLA is a 501c (3) nonprofit organization put together by people like you who love L.A.

CAN I HELP MAKE THIS HAPPEN?
Absolutely - we need your support and suggestions - contact us!

CAN I DONATE TO UNLITTERLA?
Heck yeah! Send us an email and we’ll talk.

HOW DO I CONTACT UNLITTERLA?
info@unlitterla.org
www.unlitterla.org

unlitterla: [YouTube] [Twitter] [Instagram]

LET’S DO THIS!

UNLITTERLA Pilot Cleanup - April 2019. Five teams unlittered 20 miles of Valley streets in just 4 hours!
HUNDREDS OF MILES
OF LA STREETS CLEANED IN A FEW HOURS

UNLITTERLA is a massive-scale volunteer event designed to raise community awareness and promote culture change to have a lasting effect on reducing litter in the Los Angeles region.

ANYONE CAN WALK A FEW MILES

When thousands of volunteers walk & clean hundreds of digitally-mapped 2-4 mile routes throughout the Southland, we will have accomplished something huge.

GPS LOOP ROUTES ON YOUR PHONE

Routes starts and end at L.A. Metro subway, rail, and express bus stations, or at designated neighborhood hubs. Volunteers teams of 6-10 per route follow GPS smartphone maps.

IT’S ABOUT CULTURE CHANGE

UNLITTERLA is not about simply picking up after others - it’s about changing culture and habits in our city, even for those not participating. The event will be highly-visible, with hundreds of volunteer community members simultaneously out on the streets, a publicity campaign, intensive earned-media news coverage, and a viral social media presence - reminding Angelenos that our fellow citizens care about what our city looks like, and we should all do our part in reducing litter.

UNLITTERLA becomes a hashtag, a bumper sticker, a slogan, and a way of life through yearly events.

CORPORATE SUPPORT

Businesses in the region can participate in the UNLITTERLA event by fielding volunteer teams, sponsoring routes, providing services and supplies, and underwriting costs.

CITY SUPPORT

UNLITTERLA is working with the LA Department of Sanitation, Office of Community Beautification, Neighborhood Councils, and adjacent cities to provide necessary logistics and support.