

Title: NCWP Booth at 10 <sup>th</sup> Annual Race for Success	Item No. _____
Meeting date: February 7, 2017	
Agendized by: Education Committee	
Contact person: Michele Cooley-Strickland	Phone number:
Committee Vote (if appropriate): Unanimous	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

**RECOMMENDATION:**

Recommendation that for the third consecutive year, the Neighborhood Council of Westchester/Playa **sponsor a booth at the expo component of the 10<sup>th</sup> Annual Race for Success 5K Run/Walk** on March 11, 2017 to: 1) Outreach to the local community informing them about the Neighborhood Council of Westchester/Playa; 2) Support local Westchester/Playa schools through booth sponsorship; 3) Share information about our local schools by disseminating the Westchester/Playa del Rey/Playa Vista Schools.

**BACKGROUND:**

The 10<sup>th</sup> Annual Race for Success is a widely successfully 5K race (with 1K children’s walk) and expo held at Loyola Marymount University. The event on March 11, 2017 benefits local participating schools as a fundraiser, and has a large expo for the runners and community at large.

**DISCUSSION:**

Committee in unanimous agreement that this is a meritorious cause to support and excellent opportunity for the NCWP to outreach to the community and enhance community awareness about our local schools. We would like for the Outreach Committee to once again partner in this endeavor.

**FISCAL ANALYSIS:**

The cost of sponsoring a booth at the Race for Success is \$325. This expense is requested as a part of Outreach budget.

In addition, requesting to spend up to \$500 for refreshments for participants, eg popcorn or lemonade, etc.

**ATTACHMENTS:**

N/A

**MOTION:**

That the Neighborhood Council of Westchester/Playa support the proposal to sponsor a booth at the 10<sup>th</sup> Annual Race for Success 5K Run/Walk expo, disseminating outreach materials and promoting the opportunities available for the local community through the NCWP.

That the NCWP approve expenditure not to exceed \$500 for refreshments for Race for Success participants.