

Title: NCWP Board Meeting Broadcasting Item No. _____
Meeting date: Tuesday February 5, 2019
Agendized by: Ad Hoc Livestream Committee
Contact person: Gordon Welty Phone number: (818) 403-1582
Committee Vote (if appropriate): Majority vote
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

RECOMMENDATION:

In order to provide greater accessibility to residents and stakeholders of Westchester/Playa Del Rey, the Ad Hoc Livestream Committee submits a motion to: 1) implement an audio/video element into board discussion meetings to record neighborhood council business; and 2) allow for an initial budget and ongoing budget to purchase and maintain necessary technology to record and broadcast such equipment

BACKGROUND:

Anecdotal discussions among community members suggest that there are residents and stakeholders who would like to participate in our board meetings but cannot commit the time to participate in person. These individuals may benefit from access to an online platform that provides a video feed of each meeting.

Technology can be used to encourage greater civic engagement and interest in governmental business. The Neighborhood Council of Venice, for example, holds the conviction that this is indeed the case. They noted that the numbers of viewers of council meetings has risen from about 50 viewers when videos were posted online after meetings took place to 700 viewers when they switched to a livestream service through Facebook.

Further, video recordings allow the Council to archive its business; this archive in turn will allow individuals as well as board members to reference guest presentations of interest by governmental or public representatives, and to allow the council a clear record of its business.

DISCUSSION:

Committee was largely in agreement on implementing a simple and elegant audio/video solution that is easy to set up and manage, and with limited legacy burdens.

The broader Neighborhood Council is generally in support of implementation. The largest concerns were related to logistics.

FISCAL ANALYSIS:

Initial estimates to purchase an audio/video solution amount to \$3,300-\$3,500 upfront with an ongoing cost for wifi of about \$100-\$150 monthly. In order to ensure the success of this service, outreach will play an important part. Current cost for outreach is as yet unknown. The expense would be requested as a part of General Operating budget for the 2019-2020 fiscal year.

ATTACHMENTS: None

MOTION:

That the Neighborhood Council of Westchester/Playa support the proposal to purchase and implement audio/video technology to livestream our board meetings.