

X	Title: NCWP Booth at 2nd Annual Rock, Roll & Run for Education	Item No.
Meeting date: March 5, 2019		
Agendized by: Education Committee		
Contact person: Michele Cooley-Strickland		Phone number:
Committee Vote (if appropriate): Unanimous		
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Additional documents attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		

RECOMMENDATION:

Recommendation that for the fifth consecutive year, the Neighborhood Council of Westchester/Playa sponsor a booth at the expo component of the 2nd Annual Rock, Roll & Run on March 9, 2019 to: 1) Outreach to the local community informing them about the Neighborhood Council of Westchester/Playa; 2) Support local Westchester/Playa schools through booth sponsorship; 3) Share information about our local schools by disseminating the Westchester/Playa del Rey/Playa Vista Schools; and 4) Raise awareness of the upcoming NCWP Election.

BACKGROUND:

The 2nd Annual Rock, Roll, & Run for Education (the race that replaced the Annual Race for Success is a widely successfully 5K race (with 1K children’s walk) and expo held at Loyola Marymount University. The event on March 9, 2019 benefits local participating schools as a fundraiser, and has a large expo for the runners and community at large. The event is held by the LAX Coastal Education Foundation in partnership with LMU.

DISCUSSION:

Committee in unanimous agreement that this is a meritorious cause to support and excellent opportunity for the NCWP to outreach to the community and enhance community awareness about our local schools. This endeavor is in partnership with the NCWP Outreach Committee

FISCAL ANALYSIS:

The cost of sponsoring a booth at the 2nd Annual Rock, Roll & Run is \$500. An additional \$100 is requested for popcorn, popcorn bags, and supplies to provide popcorn at the NCWP booth. This expense is requested as a part of Outreach budget.

ATTACHMENTS:

N/A

MOTION:

That the Neighborhood Council of Westchester/Playa support the proposal to sponsor a booth at the 2nd Annual Rock, Roll & Run expo, disseminating outreach materials and promoting the opportunities available for the local community through the NCWP, including the June 2019 election.